



MEET DR. RICKEY L. EDMOND

Dr. Rickey L. Edmond has been a committed transformational-servant leader for 28 plus years in Georgia and North Carolina (Western Carolina University) serving as a dedicated “Champion for Children” and building organizational collective efficacy for higher performance. Dr. Edmond attended Presbyterian College, Georgia College & State University, Walden University, and Arizona State University for his formal education journey. He has served as a science and math teacher, athletic coach for basketball & football, assistant principal, principal, district wide principal leadership coach, assistant superintendent of federal programs & special education, and a superintendent of schools. Dr. Edmond earned his National Superintendent Certification from American Association of School Administrators (AASA) in July 2022. He has earned numerous awards for innovation in educational leadership. Dr. Edmond has exemplified a progressive and innovative mindset to advance public education by supporting student-centered programming, developing themes for a new Portrait of a Graduate, Leader, and Teacher, to transform leadership competencies in order to better prepare students for a global economy.

Dr. Edmond is the Co-Designer with Mrs. Kerensa Wing of Georgia’s first statewide Executive Coaching Program and has served as the Co-Director for three (3) years and has coached different professional leaders for five (5) years. Dr. Edmond’s formal training for executive coaching was by GAEL for microcredential, certified by the Center for Executive Coaching, and presently completing additional coaching certifications to maintain his growth mindset to support, motivate, and nurture others in self-efficacy.

Dr. Edmond is also a Board Certified Behavior Analyst (BCBA), focusing on Organizational Behavior Management (OBM), at-risk youths, athletes elevation, and exceptional children. Dr. Edmond is the CEO of The Efficacy Place where the organization’s main goal is “Unlocking Human Potential” using executive coaching and behavioral change principles to elevate one’s abilities to lead with passion, vision, and focus to transform both children and adults. Dr. Edmond is married to Ary Edmond and has three children, Taylor, Dewayne, and Denisha (deceased).

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